



## SPECIAL

\$250/month

RPR commits to crafting four captivating and visually striking posts monthly for your brand. These posts, enriched with images, videos, and graphics, will effectively showcase your store's products while delivering substantial value to your audience. Riyan, along with utilizing provided videos and images or stock resources, will ensure the content features original copy and strategically incorporates relevant hashtags.

To maintain a seamless connection between the content and your store, Riyan will engage in weekly visits to discuss and potentially film products slated for the spotlight in the upcoming week. This comprehensive approach aims to consistently direct potential customers to your store and website. The final posts will be prepared in your preferred format, ready for hassle-free uploading onto your social media platforms. Additionally, each post will include clear directives on prime posting days and optimal times to maximize engagement and reach.

## FULL SERVICE SOCIAL MEDIA MANAGEMENT

For those seeking a comprehensive solution, RPR presents the Full Service Social Media Management option. In addition to the content development outlined earlier, this full-service package includes the creation, administration, and optimization of your social media presence across platforms like Facebook and Instagram.

Under the Full Service option, RPR will take charge of posting your content directly to your business platforms. Furthermore, active engagement with your audience, responding to comments and messages, will be conducted, along with the implementation of strategies to foster a dedicated online community.

RPR commits to consistently monitoring and analyzing key performance metrics to gauge the effectiveness of your social media initiatives. The time commitment for this service is variable and contingent on the unique requirements of each business. As an illustrative example, a small local store posting twice a week may necessitate approximately 8 to 10 hours per month, billed at \$100 per hour.

## CONTACT INFO

I look forward to discussing and answering any questions you may have regarding this special offer. If you'd like to meet to go over details or custom ideas, please feel free to call, text or email at any time.

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